Brand Protection and Security

Avery Dennison® FreshMarx®
9417 Printer

Elevating Brands and Accelerating Performance
Throughout the Global Retail Food Supply Chain

Agriculture ➡   Processing ➡   Logistics ➡   Retail / Food Service ➡

Elevate Brands: Brand Protection and Security

Elevate and protect your brand with intelligent solutions that increase consumer safety and perceived value while complying with regulatory food safety standards, adding accuracy and efficiency throughout the global retail food supply chain.

The Next Level in Automated Food Safety and Nutritional Labelling

The Avery Dennison® FreshMarx 9417 automated date coding printer has been designed for worry-free compliance to food safety labelling standards while standing up to the harshest kitchen environments. Engineered for accurate, legible and highly detailed food item labelling applications such as:

• "Prepared" and "Use By" date/time listings
• Ingredient or nutritional data
• Employee identification*

The FreshMarx 9417 comes with 500MB of internal storage space, enabling speed, complex graphic display and multiple language capability.

Protect Your Customers and Business through Improved Food Labelling Precision and Accuracy

• End mistakes in manual shelf life calculations that put your customers at risk
• Eliminate health code violations caused by illegible handwriting
• Reduce spoilage and food inventory costs
• Ensure labelling consistency throughout your kitchen processes across multiple locations
• Protect precious food quality data, even during power outages
• Password protect employee labelling capability and enable tracking of all jobs*

Fresh Food Faster

Prepare food quickly by eliminating the need for employees to:

• Identify fresh inventory due to clear and accurate labelling
• Reference shelf life charts and manually calculate expiration time/dates
• Note the time/date and handwrite information on inventory

Two-label printing capability in multiple widths, also allows for greater food labelling and supply choice.

Easy-to-Use, Ready-to-Use, Scalable

• Out-of-the box network ready to interface to your existing infrastructure
• Easily programmed for menu changes, ingredient or nutritional data with over 480 product options as standard with the ability to add more
• Clear, crisp moisture and heat resistant color-coded display speeds accurate visual recognition
• Auto feed simplifies label loading
• Operator screens are dual language programmable for worldwide adaptability**
• Windows CE platform enables custom application development
• Built in Ethernet and USB (type A/B) connection ports allow for network connectivity and/or optional interfacing with other kitchen hardware such as scales or scanners.
• Built-in wall-mountable features saves precious kitchen space

Keep Your Employees Safe

• Tear bars are covered, keeping fingers safe from cuts
• All wires are packed neatly inside the printer; no exposed wires that might pose a fire hazard
• Printheads and components are sealed to prevent moisture damage

Elevate Brands. Accelerate Performance.

For more information about the FreshMarx 9417 fromAvery Dennison visit our website at www.monarch.averydennison.com

*Feature available in the fourth quarter of 2013
**Additional languages being added throughout the remainder of 2013.

See reverse side for product specifications.

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Specifications

Dimensions

Height: 10.06" (255.55 mm)
Width: 11.86" (301.41 mm)
Depth: 8.36" (212.24 mm)

Communications
• IEEE 802.3 10BASE-T/100BASE-TX compatible
• USB 2.0 Full Speed Host Port with Std Type A Scanner/Scale Connector
• USB 2.0 High-Speed Device Port with Std Type B Scanner/Scale Connector

Memory
• Marvell PXA320, 806 MHz processor
• 256MByte DDR SDRAM Memory
• 256MByte NAND Flash Memory
• 2GByte MicroSDHC Memory (Optional)

Audio
Speaker, 16x35 mm, 8 Ohm, 1 Watt, 83 dB

Display (Touchscreen)
• LCD Color TFT with Resistive Touchscreen
• 7" Diagonal
• Resolution: 800x400 dpi (RGB)
• 262k Colors
• 6 o'clock Viewing Angle (Sunlight Readable)
• Anti-Glare Hard Coating
• LED Backlight
• Brightness: 250 cd/m^2
• Contrast Ratio: 400

Printer Warranty
One (1) year parts and labor

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Retail Branding and
Information Solutions