Accelerate Performance: Price Management

Accelerate performance in price and item identification in the store, reducing complexity while improving speed, efficiency and accuracy.

Pathfinder 6057 - An Intelligent One-Piece Price Management Solution

The Avery Dennison Pathfinder 6057 printer allows stores to quickly and accurately price and mark down items while reducing labor costs.

Compared to traditional "red pen" manual marking methods, the Avery Dennison Pathfinder 6057 offers:

- **Reduced Labor Costs Through Increased Speed and Productivity.** In internal tests, the Pathfinder 6057 performed much faster than traditional "red pen" manual marking methods*.

- **Improved Pricing Accuracy and Margins.** The data collection, real time communication and storage ability of the Pathfinder 6057 eliminates error-prone manual data-matching processes Improved accuracy and the ability to complete markdowns on time, the first time, drive improved margins.

- **Improved Customer Service.** Training needs are minimal. Sales associates can perform labeling tasks in less time and on the sales floor, ensuring associates are constantly available to customers.

- **Elevated Brand and Profitability.** Visual consistency of pricing labels protects and further elevates brand while minimizing fraud and shrinkage.

Faster, More Accurate Than Two-Piece Price Marking Solutions

The unique one-piece scan, print and apply feature of the Avery Dennison Pathfinder 6057 printer also outperforms competitor two-piece printer and data collection solutions:

- Bar code scanning, label printing and label application are performed with just one hand. Less associate item handling and maneuvering streamline item marking and markdowns and increase speed by 42%*.

- Less integration and IT support needed.

Scan, Print and Apply – It's That Simple!

Compared to previous models in the Avery Dennison Pathfinder series, the Pathfinder 6057 is faster, easier-to-load, smaller, lighter and has additional storage capacity.

Start Your Price Management Pilot Now – With Minimal IT Involvement

Prove the concept and verify benefits and user acceptance quickly, in one or more stores. Our Quick Pilot Price Management Program allows you to prove the benefits of Avery Dennison's Price Management solution with little or no investment of time from your IT department. Avery Dennison provides everything you need to get started.

Call or e-mail today for more information on the Avery Dennison Quick Pilot for Price Management Program.

Elevating Brands. Accelerating Performance.

To learn more or receive complete warranty information as well as other terms and conditions, please contact your Avery Dennison representative, e-mail to printers@eu.averydennison.com or visit our website at www.rbis.averydennison.com.

* Internal studies

Avery Dennison® Pathfinder® 6057 Printer - An Intelligent One-Piece Price Management Solution

Standard Features

Dimensions:
Height - 9.84" (250 mm)
Width - 8.25" (209 mm)
Depth - 3.00" (76 mm)
Weight - 1.94 lbs (0.88 kg)
Shipping Wt. - 5.5 lbs (2.52 kg)

Printing Method:
Thermal Direct

Keypad/Display:
Virtual keyboard on display. Three software controlled contextual keys, off/on, trigger, 1/2 VGA (320x480 pixel) VGA color graphics LCD with touchscreen

Memory:
128 MB RAM, 256 MB Flash
Standard Micro SD memory card

Communications:
- USB port
- Optional Summit 802.11 b/g radio cards

Bar code Types:
UPCA +2/+5, UPCE +2/+5, EAN8 +2/+5, EAN13 +2/+5, Interleaved 2 of 5, Code 16k, Codabar (NW7), Code 128, Code 39, MSI, PDF417, Code 93, Postnet, Maxicode, QR Code, GS1 databar, Datamatrix and RSS

Standard Fonts:
TrueType® and International

Font Magnification:
4 to 200 pt. for scalable/TrueType fonts

Printer Warranty:
One (1) year parts and labor (ship-in). Full written warranty statement is available on request.

Printhead Warranty:
Six (6) months, or one million inches (1,000,000"), whichever occurs first.

Supplies

The printer supports butt cut, die cut and continuous supplies.

Supply Types:
Tags, labels and receipt paper

Supply Sizes:
Width - 1.1" up to 2.0" (28 mm to 51 mm)
Length - 0.55" to 8.0" (14 mm to 203 mm)
Supply Roll Lengths - 420" to 580" (10.7 to 14.7 meters)
Custom lengths are available.
Minimum apply is 0.785" (19mm)

Supply Thickness:
Tags - 7 mils (0.18mm)
Labels - 2.4 mils (0.061mm)

Maximum Print Area:
1.89" x 7.94" (48 mm x 201.7 mm)

Sensing:
Black mark only

Environmental Ranges

Operating Temperature:
41° to 104° F (5° to 40° C)

Storage:
-4° to 122° F (-20° to 50° C)

Humidity/Operating and Storage:
5% to 90% non-condensing

Electrostatic Discharge and Air Quality:
Some issues with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these issues.

Performance

Power Source:
7.4V Lithium Ion battery pack

Scanner:
Integrated 2D or 1D scanner
Integrated on-demand sensor

Print Speed:
Up to 5 ips (127 mm/sec)

Print Ratio:
30% black maximum per square inch

Inches Per Charge:
Up to 3,000" (76 meters) of 30% black printing on the supply.
Factors such as scanning, use of LAN radios and duty cycle can reduce inches printed per charge.

Battery Cycle Life:
Approximately 300 full discharge cycles. Many factors affect individual battery performance.

Recommended Duty Cycle:
33% duty cycle for continuous printing (5 minutes out of 15-minute time intervals). On demand or intermittent printing has no restrictions.
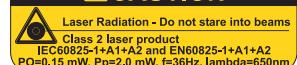
Options

- 802.11 b/g radio cards
- Integrated 2D or 1D scanner

Accessories

- Battery (part#12009502) 9465™ four-station battery charger
- 9462™ single station battery charger
- Deluxe hand strap (part#124053)
- USB cable
- 6055/6054 communication/charging/ docking station
- Shoulder strap (part#127333)
- Deluxe padded wrist strap (part#126791)

In our ongoing effort to deliver the best technology, specifications are subject to change without notice.

⚠ CAUTION
Laser Radiation - Do not stare into beams
Class 2 laser product
IEC60825-1+A1+A2 and EN60825-1+A1+A2
PO=0.15 mW, Pp=2.0 mW, f=36Hz, lambda=650nm

AVERY DENNISON — Retail Branding and Information Solutions